



Corporate Design

Einfach gesund –
ganz nebenbei.





Wort-Bildmarke Grundform



Wort-Bildmarke in weiß



Wort-Bildmarke in dunkel



Bildmarke ohne Verlauf

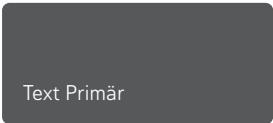
Wort- und Bildmarke | Alternative Darstellung

Wort- und Bildmarke können voneinander getrennt dargestellt werden, wenn trotzdem ein Bezug zueinander besteht.

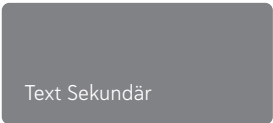


Ein Gesundheitsprodukt von
Deep Care

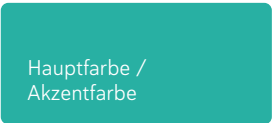
Deep Care



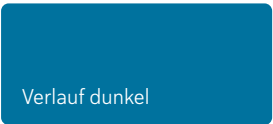
RGB 87 / 87 / 87
HEX #575757
CMYK 0 / 0 / 0 / 80
Pantone ---
HKS ---



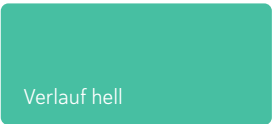
RGB 135 / 135 / 135
HEX #878787
CMYK 0 / 0 / 0 / 60
Pantone ---
HKS ---



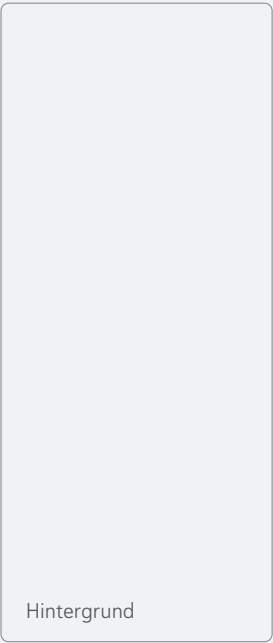
RGB 55 / 172 / 161
HEX #37aca1
CMYK 0 / 0 / 0 / 0
Pantone ---
HKS ---



RGB 0 / 106 / 153
HEX #006a99
CMYK 100 / 49 / 24 / 0
Pantone ---
HKS ---



RGB 87 / 186 / 158
HEX #57ba9e
CMYK 65 / 0 / 47 / 0
Pantone ---
HKS ---



RGB 244 / 246 / 248
HEX #f4f6f8
CMYK 2 / 0 / 0 / 4
Pantone ---
HKS ---

Haboro Soft Normal Light

Haboro Soft Normal Light Italic

Haboro Soft Normal Book

Haboro Soft Normal Book Italic

Haboro Soft Normal Regular

Haboro Soft Normal Italic

Haboro Soft Normal Medium

Haboro Soft Normal Medium Italic

Haboro Soft Normal Demi

Haboro Soft Normal Demi Italic

Haboro Soft Normal Bold

Haboro Soft Normal Bold Italic

Haboro Soft Norm

Freundlich und zeitgemäß

Though simple in nature, the *Haboro hyperfamily* provides you with a variety of options. Take, for instance, Haboro Soft, the latest member. Soft features a clean, geometric shape based off Haboro Sans. Unlike Sans, however, Soft's blunted terminals give your work a more contemporary appearance. It's a gentle touch for those times you prefer subtilty over pounding your message home.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 @ € ! ? \$ % & * # + , . -

H1 Headline

Schriftgröße	Schriftschnitt	Zeilenabstand
30 pt	Light	34 pt

H2 Headline

Schriftgröße	Schriftschnitt	Zeilenabstand
24 pt	Book	28 pt

H3 Headline

Schriftgröße	Schriftschnitt	Zeilenabstand
19 pt	Regular	23 pt

H4 Headline

Schriftgröße	Schriftschnitt	Zeilenabstand
14 pt	Medium	19 pt

H5 Headline

Schriftgröße	Schriftschnitt	Zeilenabstand
10 pt	Medium	13 pt

H6 Headline

Schriftgröße	Schriftschnitt	Zeilenabstand
8 pt	Demi	11 pt

Overline Text

Schriftgröße	Schriftschnitt	Zeilenabstand
min. 7 pt	Book	11 pt

DeepCare supports healthy working behavior and thereby increases physical and psychological wellness as well as productivity at work.

Schriftgröße	Schriftschnitt	Zeilenabstand
14 pt	Light	19 pt

Smart devices integrated in working desks to prevent long term health problems due to non-ergonomic sitting or environment influences. DeepCare supports healthy working behavior and thereby increases physical and psychological wellness as well as productivity at work.

Schriftgröße	Schriftschnitt	Zeilenabstand
10 pt	Book	13 pt

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Schriftgröße	Schriftschnitt	Zeilenabstand
8 pt	Book	11 pt

Einfach gesund – ganz nebenbei.

Smart device integration

Smart assistance devices

Smart devices integrated in working desks to prevent long term health problems due to non-ergonomic sitting or environment influences. DeepCare supports healthy working behavior and thereby increases physical and psychological wellness as well as productivity at work.

Smart devices integrated in working desks to prevent long term health problems due to non-ergonomic sitting or environment influences.



Intelligente Lösungen,
die Ihre Lebensqualität
reaktivieren.

Smart device integration

Smart assistance devices

Smart devices integrated in working desks to prevent long term health problems due to non-ergonomic sitting or environment influences.



Der Blick in die Zukunft

Die ganze Welt von DeepCare

Smart devices integrated in working desks to prevent long term health problems due to non-ergonomic sitting or environment influences.

Smart device integration

Smart assistance devices

Smart devices integrated in working desks to prevent long term health problems due to non-ergonomic sitting or environment influences.

Icons

Icons kommen in Liniendarstellung zum Einsatz.
Die Farbigkeit kann je nach Anwendung unterschiedlich sein.



Icons mit Verlauf



Icons mit Akzentfarbe



Icons in dunkel



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Deep Care

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ganz nebenbei.



Produkte und Informationen auf deep-care.de



Gestaltungsrichtlinien

Version 1.1

03/2021

Gültig bis zum Erscheinen einer
aktualisierten Ausgabe.

Bei weiteren Fragen zum Corporate Design
wenden Sie sich an agentur@buero15.com

Konzeption und Umsetzung

BÜRO15 GmbH

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